

Rep Order# 8833338 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 36855

Printed: 10/03/2012 9:55 AM
Last Received: 10/03/2012 9:43 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN CROSSROADS
Product AMERICAN CROSSROADS
Estimate# 693
Buyer EMILY MILHOAN
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //693
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT --

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

REVISION, DO NOT DOUBLE BOOK

TOTAL NOT MATCHING UP WITH REVISED TOTAL ON PAPERWORK

PLEASE ADVISE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	137A-237A	ELECTRIC PLAYGROUND	:30	\$100.00	10/16-10/19	4	1	4	\$400.00	
	2	M	137A-237A	ELECTRIC PLAYGROUND	:30	\$100.00	10/22-10/22	1	1	1	\$100.00	
	3	SU	500P-700P	SUN EVE ROTATION	:30	\$1,500.00	10/21-10/21	0	0	0	\$0.00	
	4	SU	600A-630A	8 NEWS NOW SUN MORNING #1	:30	\$500.00	10/21-10/21	0	0	0	\$0.00	
	5	SU	800A-830A	8 NEWS NOW SUN MORNING #2	:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	
	6	SU	630A-800A	CBS SUNDAY MORNING	:30	\$2,000.00	10/21-10/21	1	1	1	\$2,000.00	
	7	TU-F	1100P-1135P	8 NEWS NOW @ 11P	:30	\$2,200.00	10/16-10/19	4	1	4	\$8,800.00	
	8	M	1100P-1135P	8 NEWS NOW @ 11P	:30	\$2,200.00	10/22-10/22	1	1	1	\$2,200.00	
	9	TU-F	900A-1000A	LIVE WITH KELLY	:30	\$850.00	10/16-10/19	4	1	4	\$3,400.00	

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	10	M	900A-1000A	LIVE WITH KELLY	:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
*11		TU-F	630P-700P INSIDE EDITION		:30	\$1,300.00	10/16-10/19	3	1	3	\$3,900.00	
			Sales Remark:	V5 .								
				V5 Comment Changed, Spots/week Changed								
*12		M	630P-700P INSIDE EDITION		:30	\$1,300.00	10/22-10/22	0	0	0	\$0.00	
			Sales Remark:	V5 .								
				V5 Comment Changed, Spots/week Changed								
13		TU-F	1200P-1230P	NOON NEWS	:30	\$850.00	10/16-10/19	4	1	4	\$3,400.00	
14		M	1200P-1230P	NOON NEWS	:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
15		TU-F	500P-630P 8 NEWS NOW @ 5P & 6P		:30	\$1,500.00	10/16-10/19	4	1	4	\$6,000.00	
16		M	500P-630P 8 NEWS NOW @ 5P & 6P		:30	\$1,500.00	10/22-10/22	1	1	1	\$1,500.00	
17		TU-F	1000A-1100A	PRICE IS RIGHT	:30	\$3,500.00	10/16-10/19	2	1	2	\$7,000.00	
18		TU-F	400P-500P 8 NEWS NOW & 4P & 430P		:30	\$1,300.00	10/16-10/19	4	1	4	\$5,200.00	
19		M	400P-500P 8 NEWS NOW & 4P & 430P		:30	\$1,300.00	10/22-10/22	1	1	1	\$1,300.00	
20		TU-F	600A-700A 8 NEWS NOW @ 6A		:30	\$1,200.00	10/16-10/19	4	1	4	\$4,800.00	
21		M	600A-700A 8 NEWS NOW @ 6A		:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
22		SA	500A-700A SAT EARLY SHOW		:30	\$550.00	10/20-10/20	1	1	1	\$550.00	

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	23	TU-F	1135P-1237A	LETTERMAN	:30	\$850.00	10/16-10/19	4	1	4	\$3,400.00	
	24	M	1135P-1237A	LETTERMAN	:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
	25	TU-F	700A-900A CBS THIS MORNING		:30	\$1,000.00	10/16-10/19	4	1	4	\$4,000.00	
	26	M	700A-900A CBS THIS MORNING		:30	\$1,000.00	10/22-10/22	1	1	1	\$1,000.00	
	27	TU-F	500A-600A 8 NEWS NOW @ 5A		:30	\$1,000.00	10/16-10/19	4	1	4	\$4,000.00	
	28	M	500A-600A 8 NEWS NOW @ 5A		:30	\$1,000.00	10/22-10/22	1	1	1	\$1,000.00	
	29	TU-F	300P-400P ELLEN		:30	\$1,000.00	10/16-10/19	4	1	4	\$4,000.00	
	30	M	300P-400P ELLEN		:30	\$1,000.00	10/22-10/22	1	1	1	\$1,000.00	
	31	TU-F	1230P-200P BOLD & BEAUTIFUL/LETS MAKE A DEAL		:30	\$900.00	10/16-10/19	0	0	0	\$0.00	
	32	SA	1230P-400P NCAA FOOTBALL		:30	\$5,000.00	10/20-10/20	1	1	1	\$5,000.00	
	33	TU	1000P-1100P VEGAS		:30	\$8,500.00	10/16-10/16	0	0	0	\$0.00	
	34	TH	800P-900P BIG BANG/TWO & A HALF MEN		:30	\$18,000.00	10/18-10/18	1	1	1	\$18,000.00	
	35	SU	1000P-1100P THE MENTALIST		:30	\$12,000.00	10/21-10/21	1	1	1	\$12,000.00	
	36	SA-SU	1100P-1135P 8 NEWS NOW @ 11P		:30	\$1,100.00	10/20-10/21	1	1	1	\$1,100.00	

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	37	TU-F	1237A-137A	LATE LATE SHOW	:30	\$450.00	10/16-10/19	2	1	2	\$900.00	
	38	SU	105A-205A	CBS CRIMETIME/SPORTS SPECTACULAR	:30	\$150.00	10/21-10/21	1	1	1	\$150.00	
	39	F	900P-1000P	MADE IN JERSEY	:30	\$8,500.00	10/19-10/19	1	1	1	\$8,500.00	
	40	SA	800P-1000P	SAT PRIME MOVIE	:30	\$1,900.00	10/20-10/20	2	1	2	\$3,800.00	

--REPORT TOTALS--

Report Totals: 73 / \$123,650.00

--SALES MONTHLY TOTALS--

Oct 12: 73 / \$123,650.00
Sales Totals: 73 / \$123,650.00
Station Totals: 73 / \$123,650.00
Lines not sent/rclld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$412,167	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

--COMPETITIVE COMMENTS--

SHARES ARE ESTIMATED

Books null
Demos RA35+